



## Partnership on Sustainable, Low Carbon Transport (SLoCaT)

### Work Program 2013-2014: "From Breakthrough to Breakout" – (Updated January 2014)

After having realized an internal consensus in the transport ad wider development community on the need for more sustainable, low carbon transport and realizing a convergence around the "Avoid-Shift-Improve" as the new paradigm for development of transport infrastructure and services the emphasis of the SLoCaT Partnership will now shift to bringing the wider development community on-board and promote the rapid scaling up of sustainable, low carbon transport solutions.

#### The focus of SLoCaT's work

The emphasis of SLoCaT's activities continues to be on the promotion of sustainable, low carbon transport policies at the global, regional and national level. SLoCaT is not a project-oriented organization, its members, however, do implement projects. SLoCaT is a collaborative effort to accelerate and scale-up sustainable, low carbon transport policies.

#### Main Themes, Goals and SLoCaT Priorities 2013-2014:

The overall goal for SLoCaT is "Universal Access to Clean, Safe and Affordable Transport". To realize this countries and cities will have to take action through policy and regulatory actions and enabling financing. On the ground, a greater number of sustainable transport programs and projects are required from government, private sector as well as domestic and international development organizations in order to scale up the many successful demonstration projects around the world.

In 2013 and 2014 SLoCaT will continue to promote the integration of sustainable transport into the interlinked themes of Sustainable Development and Climate Change. Progress in these parallel but complementary streams will help to advance sustainable, low carbon transport at international, national and city level. In addition, SLoCaT will also actively support Regional intergovernmental Environmentally Sustainable Transport (EST) Forums in Africa<sup>1</sup>, Asia and Latin America. These EST Forums are recognized as another important means to influence national and local action on sustainable, low carbon transport.

Table 1 describes the goals related to sustainable development and climate change as well as the regional EST Forums that SLoCaT will be contributing towards as well as process indicators that can be used to assess the success of SLoCaT in realizing its goals.

**Table 1 SLoCaT, Main Themes, Goals and Indicators**

Themes	Goals	SLoCaT Process Indicators
<b>Sustainable Development</b>	1. Contribution of sustainable, low carbon transport is acknowledged in the post 2015 global development agenda and associated goals	<ul style="list-style-type: none"><li>▪ Sustainable, low carbon transport is listed as priority for sustainable development in key policy documents</li><li>▪ SLoCaT Results Framework on</li></ul>

<sup>1</sup> The Africa EST Forum is at the planning stage at the time of agreeing the 2013-2014 Work Program.

Themes	Goals and targets	SLoCaT Process Indicators
<b>Climate Change Mitigation and Adaptation</b>	2. Sustainable, low carbon transport is recognized as being a necessary part of climate change action and UNFCCC processes encourage efforts from Parties on sustainable, low carbon transport	<ul style="list-style-type: none"> <li>▪ Sustainable Transport</li> <li>▪ Sustainable transport is included in SDG Goal Framework</li> <li>▪ Post 2020 global climate agreement enables transport sector to optimize its contribution to climate change mitigation and adaptation</li> <li>▪ Transport sector is able to maintain a lead role in NAMAs through the adoption of transport appropriate MRV and financing guidelines</li> <li>▪ SG Climate Summit provides incentive to sustainable, low carbon transport.</li> </ul>
<b>Regional EST Forums</b>	3. Developing countries and cities take action on realizing sustainable, low carbon transport	<ul style="list-style-type: none"> <li>▪ Growing number of developing countries and cities develop and implement enabling policy and financing frameworks for sustainable, low carbon transport</li> <li>▪ Reporting on progress, knowledge sharing networks and good examples are integrated into the EST process and acknowledged by the international political arena as a demonstration of the commitment of the developing world to a sustainable future</li> </ul>

Table 2 lists SLoCaT's priorities for the three main themes and goals it will be working on in 2013 and 2014. The identified priorities are lumped together as most will contribute to multiple goals as identified in table 1.

**Table 2: SLoCaT Priorities 2013-2014**

Theme	Overall 2013-2014 Goals	Updated SLoCaT 2014 Priorities*
Sustainable Development	1. Contribution of sustainable, low carbon transport is fully acknowledged in the post 2015 global development agenda and associated goals and targets	<p>a) <i>Agree on and communicate potential contribution of sustainable, low carbon transport to sustainable development and climate change mitigation:</i> (i) Develop Results Framework on Sustainable Transport; (ii) Comprehensive study to demonstrate economic, social and environmental business case for sustainable transport; (iii) Mitigation potential of reduction of transport emissions as part of post 2020 global climate agreement; iv) Monitor Rio+20 Voluntary Commitments.</p>
Climate Change Mitigation + Adaptation	2. Sustainable, low carbon transport is recognized as being a necessary part of climate change action and UNFCCC processes encourage efforts	<p>b) <i>Support and/or facilitate key policy processes on sustainable, low carbon transport:</i> (i) Secretary General High Level Advisory Group on Sustainable Transport; (ii) GoF-ST among UN Missions; (iii) regional EST Forums; (iv) Action Network on Sustainable Transport; (v) UN Major Groups; (vi) GEF 6 replenishment; (vii)</p>

	from Parties on sustainable, low carbon transport	Regional Agreement on Green Freight in Asia and the Pacific; (viii) Submissions on sustainable, low carbon transport as well as organization of side events
Regional EST Forums	3. Developing countries and cities take action on realizing sustainable, low carbon transport	<p>c) <i>Encourage the availability of financing for supporting sustainable, low carbon transport efforts and projects in developing countries:</i> (i) Tracking and impact monitoring of the MDB \$ 175 billion Rio+20 Voluntary Commitment for more sustainable, transport; (ii) development of a sustainable, low carbon transport financing facilities; (iii) MRV and financing plan for transport NAMAs</p> <p>d) <i>Develop and Implement TRANSPORT DELIVERS CAMPAIGN:</i> (i) Finalize design of the campaign; (ii) design and implement communication strategy for campaign; (iii) Develop and implement Project Preparatory Facility; (iv) Develop and Implement capacity building component; (v) National Financing Facilities; (vi) policy actions on sustainable, low carbon transport.</p> <p>e) <i>Develop Collaborative SLoCaT work program on poverty and sustainable transport:</i> (i) Literature review of Sustainable Transport and Poverty; (ii) survey among SLoCaT members on their activities on poverty and sustainable transport; (iii) develop collaborative work program on transport and poverty</p> <p>f) <i>Strengthen knowledge management and outreach on sustainable, low carbon transport.</i> (i) Improve SLoCaT website; (ii) SLoCaT newsletter; (iii) SLoCaT Twitter accounts; (iv) SLoCaT Forum; (v) Represent sustainable transport community in key events on sustainable, low carbon transport.</p> <p>g) <i>Implement incorporation of SLoCaT as independent entity.</i> (i) develop proposal for incorporation of SLoCaT; (ii) develop governance structure for incorporated SLoCaT; (iii) develop funding structure for incorporated SLoCaT; (iv) develop and implement reporting structure for incorporated SLoCaT</p>

\* Priorities will be reviewed and updated by mid 2014, or as and when required

EST= Environmentally Sustainable Transport; FoST= Friends of Sustainable Transport; GEF= Global Environment Facility; MDB= Multilateral Development Bank; NAMA= Nationally Appropriate Mitigation Action; SDGs= Sustainable Development Goals; SG= Secretary General; SLoCaT= Partnership on Sustainable, Low Carbon Transport;

#### **Implementation Key SLoCaT Priorities and Activities 2013-2014:**

The successful implementation of the SLoCaT 2013-2014 work program requires an active engagement of the SLoCaT members. Table 3 details the role and involvement of SLoCaT members in the different activities proposed for 2013-2014. The proposed activities were

included after consultation with concerned SLoCaT members. At the same time it also describes the role of the SLoCaT Secretariat.

The SLoCaT Partnership will intensify the coordination and cooperation with the Bridging the Gap (BtG) initiative which was established at COP14 in Poznan to encourage international recognition that land transport should play a more important role addressing climate change in the post 2012 agreement and to bridge the gap between this sector and climate policy. Specific activities from the SLoCaT 2013-2014 work program which will be jointly implemented include but are not limited to: (a) Emission reduction mitigation potential of transport sector as part of post 2020 global climate agreement, (b) MRV and financing guidance for transport NAMAs, and (c) Development of a sustainable, low carbon transport financing facility. BtG and SLoCaT will work closely together in the organization of the Transport Day 2014, following the success of Transport Day 2013 ([www.transportday.org](http://www.transportday.org)).

Similar cooperative arrangements will be considered for other partnerships and initiatives working on the promotion of sustainable low carbon transport, such as the Partnership on Clean Fuels and Vehicles; the Global Fuel Economy Initiative; or the Global Road Safety Partnerships. SLoCaT will be guided in this respect by the Results Framework on Sustainable Transport that is being developed in support of the post-2015 SDG framework. To secure political support for the targets included in the Results Framework, SLoCaT will also seek more cooperation with organizations and initiatives that work on Rural Transport.

**Table 3: Key Priorities (2013-2014) and Activities SLoCaT 2014: SLoCaT member involvement**

Activities	Implementation modality Lead Role	SLoCaT Secretariat's Role	2014 Time Frame
<b><i>Priority 1: Agree on and communicate potential contribution of sustainable, low carbon transport to sustainable development and climate change mitigation</i></b>			
Results Framework on Sustainable, Low Carbon Transport;	SLoCaT Secretariat with support from UN-Habitat and GIZ.	Secretariat RF and Steering Committee and online documentation in SLoCaT Forum and on SLoCaT website	Q 1-2/2014
Comprehensive study to demonstrate economic, social and environmental business case for sustainable transport	ADB to lead concept development and study core-team	Mobilize support, facilitate stakeholder consultation in development, implementation and utilization results	Development Q 1-/2014. Implementation Q2/2014 – 4/2015
Emission reduction mitigation potential of transport sector as part of post 2020 global climate agreement	Lead organization ITDP includes UC-Davis, IEA, ITF as well as other SLoCaT members and non-SLoCaT members (e.g. ICCT)	Help communicate results to relevant forums, e.g. UNFCCC meetings. Documentation on SLoCaT website Build stronger linkages with UNFCCC Secretariat.	Q1-Q4/2014. Assess progress in Q4/2014
Monitor ST related Rio+20 VCs	Responsible organizations for VCs to submit regular updates to SLoCaT Secretariat	Encourage SLoCaT members to monitor and submit information. Document VCs on SLoCaT Website. Consolidate information in annual	Q2/2014 status report on implementation

Activities	Implementation modality Lead Role	SLoCaT Secretariat's Role	2014 Time Frame
<b>Priority 2: Support and/or facilitate key policy processes relevant for sustainable, low carbon transport:</b>			
SG High Level Advisory Group on Sustainable Transport	UN to take lead in the setting up of High Level Advisory Group and in providing secretariat.	Coordinate input SLoCaT members in establishment and functioning of High Level Advisory Group. Assist UN-DESA in providing Secretariat and wider stakeholder consultations.	Q1 – Q4/2014
Group of Friends on Sustainable Transport among UN Missions	Netherlands, Kenya and Thai Missions to UN leading.	Working with the Netherlands Mission to UN in providing Secretariat. Outreach on FoST to relevant groups	Quarterly meetings FoST
Action Network on Sustainable Transport	UN-DESA acts as administrator of Action Networks <sup>2</sup>	Provide help in maintaining Sustainable Transport Action Network and to facilitate linkage with SLoCaT partnership	Q1-4/2014
Regional EST Forums	UNCRD overall lead; Asian EST – UNCRD in coordination with UN-ESCAP; African EST-UNCRD in coordination with World Bank; LAC EST UNCRD in coordination with ECLAC	Work with regional EST Forums. Assist UNCRD in development of overall EST concept. Assist in resource mobilization for specific regional ESTs, Promote engagement of SLoCaT members in EST Forums and Meetings	Asian EST Q4-2014, African and LAC EST Forum meetings TBD.
UN Major Groups	There are nine major groups. Currently SLoCaT works most actively with Children & Youth, NGOs, Scientific Community and Women	SLoCaT Secretariat to coordinate joint Thematic Paper on Sustainable Transport as input to SDG process	Q1 – 2014 (paper), ongoing coordination Q1-4, 2014)
GEF 6 replenishment	GEF Secretariat leads consultations in support of replenishment. ITDP has facilitated commenting process	Mobilize SLoCaT members' involvement and contribution. Make GEF Sec aware of relevant ST developments	Q1-4/2014
Regional Agreement on Green Freight in Asia and the Pacific	UNCRD and ESCAP under the Asian EST Forum. Support from	Support role in development of concept	Q1-4/2014

<sup>2</sup> See: <http://sustainabledevelopment.un.org/index.php?menu=1069>

<b>Activities</b>	<b>Implementation modality Lead Role</b>	<b>SLoCaT Secretariat's Role</b>	<b>2014 Time Frame</b>
	GIZ, ADB, Clean Air Asia.		
Submissions on sustainable, low carbon transport as well as organization of side events	Targeted: OWG and UNFCCC as well as GEF	TBD on case by case basis	When and as needed
<b><i>Priority 3: Encourage the availability of appropriate financing for sustainable, low carbon financing for sustainable, low carbon transport in developing countries</i></b>			
Tracking and impact monitoring of the MDB \$ 175 billion Rio+20 Voluntary Commitment for more sustainable, transport	MDB WG led by ADB to track funding. Impact assessment in coordinated by ITDP with IEA and selected SLoCaT members (ADB, EMBARQ, UC-Davis)	SLoCaT Secretariat acts as observer in MDB WG. Communicate results of monitoring and tracking to relevant groups	Q1-4/2014
MRV and financing guidance for transport NAMAs	Leadership by BtG and GIZ Transfer program. Focus on NAMA MRV and financing arrangements for supported NAMAs	Contribute to strengthening documentation Transport NAMAs and help facilitate discussions	
<b><i>Priority 4: Develop and Implement TRANSPORT DELIVERS CAMPAIGN</i></b>			
Finalize design of the campaign	Ad-Hoc Committee overseeing SLoCaT incorporation	Develop concept and consult with members	Q1-2014
Design and implement communication strategy for campaign	In coordination with ITDP and external PR agency	Ensure that SLoCaT members are appropriately consulted and that campaign links up with SLoCaT members	Q1 -2014 design Q2-4/2014 implementation
Develop and implement Project Preparatory Facility	MDBs with involvement of selected, volunteer SLoCaT members	Process facilitator in initial phase. Participant in detailed design. Outreach and communication.	Q1-Q4/2014.
Develop and Implement capacity building component	Capacity building sub-group consisting of GIZ, LTA-Singapore, WB and others	Act as Secretariat to WG, outreach and communication.	Q1-2/2014 design Q3-4/2014 Implementation
National Financing Facilities	MDBs with involvement of selected, volunteer SLoCaT members	Process facilitator in initial phase. Participant in detailed design. Outreach and communication.	Q1-Q4/2014.
Policy actions on sustainable, low carbon transport	Based on Results Framework on Sustainable Transport develop policy menu. Actively coordinate with SLoCaT members and EST Forums on implementation	Coordinate development of policy menu of options and outreach to countries	Q 1-2/2014 development options, Q2-4/2014 sign up countries.
<b><i>Priority 5: Develop Collaborative SLoCaT work program on poverty and sustainable transport</i></b>			

<b>Activities</b>	<b>Implementation modality Lead Role</b>	<b>SLoCaT Secretariat's Role</b>	<b>2014 Time Frame</b>
Literature review of Sustainable Transport and Poverty	Implemented by Overseas Development Institute	Help Facilitate	Q1-2014
Survey among SLoCaT members on their activities on poverty and sustainable transport	Implemented by SLoCaT Secretariat	Conduct survey and document	Q1-2014
Develop collaborative work program on transport and poverty	In consultation with SLoCaT members that undertake work on poverty and sustainable transport	Develop concept of collaborative work program and document final output on the SLoCaT website	Q1-2/2014
<b>Priority 5: Strengthen outreach and knowledge management on sustainable, low carbon transport</b>			
Improve SLoCaT website	Management of SLoCaT website to be transferred from GIZ to SLoCaT Secretariat.	Approach SLoCaT members to provide more regular updates on their activities and ST reports. Utilize website better to document ongoing developments on ST as well as member activities on sustainable transport. Possible restructuring in support of TRANSPORT DELIVERS campaign	Q1-4/2014
Represent sustainable transport community in key events on sustainable, low carbon transport	Lead is with organizers of respective transport events. SLoCaT will actively cooperate with BtG in organizing the second transport day at COP 19 in Lima in December 2014	Direct involvement limited to few selected events (see below). Most important in 2014 SG Climate Summit and Second Transport Day at COP 20	Ongoing Q1-4/2013. Q4/2013 - Transport Day COP 20
SLoCaT newsletter	SLoCaT members contribute	Take the lead in development and dissemination of quarterly newsletter	Quarterly/2014
SLoCaT Twitter account @slocatcornie @slocatlac	Implemented by SLoCaT Secretariat	Re-tweet relevant SLoCaT member tweets	Ongoing
SLoCaT Forum	SLoCaT Forum to be re-established	Secretariat to take over SLoCaT Forum from Clean Air Asia	Re-launch by Q2 - 2014
<b>Priority 6: Implement incorporation of SLoCaT as independent entity</b>			
Develop proposal for incorporation of SLoCaT	Proposal being developed for approval of ad-hoc incorporation committee	Collect information and develop proposal. Following go-ahead from the ad-hoc incorporation committee implement.	Q1-2014 (development proposal) Q2 - 2014 (achieve incorporation)

<b>Activities</b>	<b>Implementation modality Lead Role</b>	<b>SLoCaT Secretariat's Role</b>	<b>2014 Time Frame</b>
Develop governance structure for incorporated SLoCaT;	Proposal being developed for approval of ad-hoc incorporation committee	Consult with members and develop proposal. Following approval implement	Q1-2/2014
Develop funding structure for incorporated SLoCaT	SLoCaT members are being consulted through survey	Integrate survey results into proposal to be approved initially by incorporation committee and subsequently by "Board" of incorporated SLoCaT	Q2-2014
Develop and implement reporting structure for incorporated SLoCaT	Discussions are ongoing with SLoCaT members providing support on unified reporting system	SLoCaT expected to adopt Quarterly Reporting against Work Program with more extensive Annual Report	Quarterly.

ADB= Asian Development Bank; BtG+ Bridging the Gap Initiative; COP= Conference of Parties; ECLAC= Economic Committee for Latin America and the Caribbean; EOSG= Executive Office of Secretary General; ESCAP= Economic and Social Commission of Asia and the Pacific; EST= Environmentally Sustainable Transport Forum; FoST= Friends of Sustainable Transport Group; GIZ= German International Cooperation; GTI= Global Transport Data Initiative; HABTAT= United Nations Human Settlement Program; ICCT= International Council for Clean Transport; IEA= International Energy Agency; ITDP= Institute for Transportation and Development Policy; ITF= International Transport Forum; MDB= Multilateral Development Bank; MRV= Measuring, Reporting and Verification; NAMAs= Nationally Appropriate Mitigation Actions;; SLoCaT= Partnership on Sustainable, Low Carbon Transport; ST= Sustainable Transport;; TBD= To Be Determined; TT= Transforming Transportation; UNCRD=United Nations Center for Regional Development; UNFCCC= United Framework Convention on Climate Change; UC-Davis= University of California Center of Sustainable Transport, Davis; UN= United Nations; UN-DESA= United Nations Department for Economic and Social Affairs; VCs= Voluntary Commitments; WG= Working Group

### Key 2014 events

SLoCaT as in previous years will focus its attention on a number of key meetings. These have been chosen for their possible impact in advancing the SLoCaT agenda on Universal Access to Safe, Clean and Affordable Transport. Attention is also given to ensure regional balance.

**Table 4: Key 2014 Events**

<b>Name Event</b>	<b>Timing</b>	<b>Location</b>	<b>SLoCaT's engagement</b>
<b>SLoCaT Annual Meeting</b>	January 2014	New York	Discuss and approve SLoCaT 2014 work program and new organizational status of SLoCaT
<b>Friends of Sustainable Transport</b>	March 2014	New York	SLoCaT to co-organize lunch time meeting with FoST on Sustainable Transport and post-2015 Development Framework
<b>World Urban Forum</b>	April 2014	Medellin, Colombia	SLoCaT to co-organize one day event on Sustainable Transport and Just Cities
<b>International Transport Forum</b>	May 2014	Leipzig, Germany	SLoCaT to organize side-event on Results Framework and TRANSPORT DELIVERS Campaign

<b>Climate Summit Preparatory Meeting</b>	May 2014	TBA	SLoCaT to possibly organize side event and participate to ensure transport is well integrated in September Climate Summit
<b>SG Climate Summit</b>	September 2014	New York, USA	SLoCaT to organize one day High Level Event on Sustainable Transport and Climate Change as well as contribute to the Summit itself
<b>8<sup>th</sup> Regional EST Forum/Better Air Quality Conference</b>	October 2014	Colombo, Sri-Lanka	SLoCaT to solicit support from EST countries for TRANSPORT DELIVERS campaign
<b>COP 20</b>	December 2014	Lima, Peru	SLoCaT to co-organize TRANSPORT DAY 2014 as well as side-event(s)

In addition SLoCaT will take part in other meetings and endorse events provided that they are in line with the objectives of SLoCaT and they contribute towards the implementation of the SLoCaT work program.

### Getting the Message Across

The sustainable development and climate change policy arena is a very crowded one. All kinds of interest groups are trying to capture the attention of policy and decision makers on the issue they represent. The challenge for SLoCaT and its members is have its voice heard. To ensure that this will happen SLoCaT members must rally around a common set of key messages, targets on sustainable, low carbon transport. In 2014 this will be the Results Framework on Sustainable Transport and the TRANSPORT DELIVERS CAMPAIGN.

## TRANSPORT DELIVERS

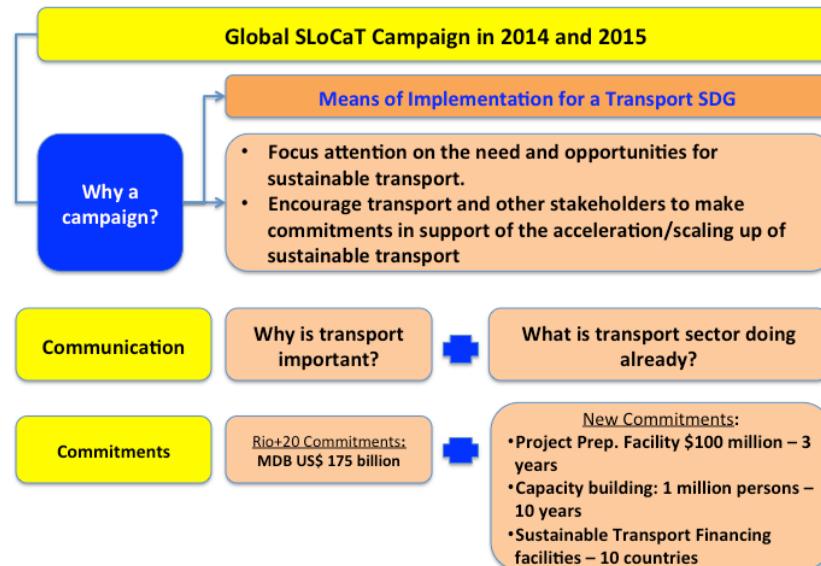


Figure 1 TRANSPORT DELIVERS CAMPAIGN

The TRANSPORT DELIVERS campaign makes it possible to pump up the communication volume and increase the visibility of sustainable, low carbon transport. Furthermore SLoCaT will do so through an improved website, newsletter, submissions to UNFCCC and other relevant UN bodies, participation in transport related events through high visibility side-events. Examples of this are the SG Climate Summit and Transport Day 2014, which will raise the profile of sustainable transport in the UNFCCC process.

It is important to increase the critical mass of organizations and persons promoting sustainable, low carbon transport at global and regional level. SLoCaT members need to become more active in this respect and to better coordinate their efforts to enhance impact. Stronger coordination is

required between various constituencies related to sustainable, low carbon transport such as: climate change, air pollution, road safety, and fuel subsidies.

As part of efforts to strengthen outreach on sustainable transport, the SLoCaT partnership will continue to work closely with UN-DESA and the Action Network on Sustainable Transport. Action Networks are action-oriented communities where stakeholders may collaborate and share information on certain sustainable development topics and campaigns – are meant to catalyze actions among all stakeholders and their networks to implement concrete policies, plans, programmes, projects in support of the objectives of the network. As indicated SLoCaT will also intensify its coordination with the Major Groups who are an important force on sustainable development.

#### **SLoCaT Partnership Budget 2014**

The incorporation of the SLoCaT Partnership will also result in the development of a formal budget for the organization. The proposed budget (see Table 4) builds on the existing model for the SLoCaT Secretariat but provides some additional staff capacity and includes overhead costs.

**Table 4: SLoCaT Budget 2014**

<b>SLOCAT BUDGET 2014</b>		
<b>COST CATEGORIES</b>	<b>Cost (USD)/month</b>	<b>Cost (USD) Annual</b>
<b>A1. Staff</b>		
Secretary General*	17,000	204000
Deputy Convener **	10,000	120000
Membership Coordinator	5000	60000
Office Manager ***	1500	18000
Latin America Representative ***	5000	60000
<b>Sub-total A1</b>		<b>462000</b>
<b>A2. Travel</b>		
Various travel		20000
<b>Sub-total A2</b>		<b>20000</b>
<b>A3. Office Running Costs</b>		
Rent	1750	21000
Utilities	500	6000
Phone/Internet/Conference Call Hosting	500	6000
Office Equipment	4000	4000
<b>Sub-total A3</b>		<b>37000</b>
<b>A4. Event Costs</b>		
Major events funded on separate basis		
Costs minor events	5000	5000
<b>Sub-total A4</b>		<b>5000</b>
<b>A5. Marketing &amp; Promotion</b>		
Quarterly SLoCaT Newsletter	300	1200
Promotional materials (brochures, banners)	2500	2500
Website Restructuring and Management	7500	7500
IT Support	2500	2500
<b>Sub-total A5</b>		<b>13700</b>
<b>TOTAL</b>		<b>537700</b>

\* 90% basis/ \*\* Either a full-time person or a number of consultants/\*\* 50% basis