



**VREF Workshop 2014:
Transforming Access, Mobility and Delivery in Cities –
Turning Knowledge into Action
New York City, 28-30 October 2014**

Ford Foundation
320 East 43rd Street
New York, N.Y. 10017

Agenda

Tuesday, October 28

Auditorium at lower level Ford Foundation

- | | |
|----------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 8:00-9:00 | Continental Breakfast (outside auditorium) |
| 9:15-9:30 am | Welcomes from VREF, Ford Foundation, CSUD
(Andres Brännström Chair of the Board VREF, Xavier de Sousa
Briggs VP Ford Foundation and Elliott Sclar Director CSUD) |
| 9:30-10:00 am | Opening Remarks: Commissioner Polly Trottenberg,
New York City Department of Transportation |
| | Keynote Speech
Cabinet Secretary Anthony Foxx,
United States Department of Transportation |
| | Open Q &A |
| 10:00-10:30 am | Discussion with Pete Donohue, New York Daily News
Bob Yaro (President Regional Plan Association), Joan Byron
(Director of Policy, Pratt Center for Community Development),
Jon Orcutt (Former Director of Policy at the New York City
Dept. of Transportation) |

10:30-10:50 am	Coffee/tea break
11:00-11:30 am	<p>Foundations and the Access Agenda: A conversation with Don Chen (Senior Program Officer, Ford Foundation), Anders Brännström (Chair VREF), Michael Meyers (Managing Director Rockefeller Foundation) and Shin-pei Tsay (Director Research and Development Transit Center)</p>
11:30-1:00 pm	<p>Improving Access in Cities: Challenges and Opportunities</p> <p>Linda Bailey (National Association of City Transportation Officials), Michael Myers (Rockefeller Foundation), Elliott Sclar (Center for Sustainable Urban Development), Geetam Tiwari (Transport Research and Injury Prevention Program)</p> <p>Discussants: Roger Behrens (VREF Africa Center of Excellence in Public and Non-Motorized Transport), Adie Tomer (Brookings Institute), George Makajuma (African Development Bank), Heather Allen (Transport Research Laboratory UK)</p> <p>Facilitator: Michael Replogle (Institute for Transportation and Development Policy)</p> <p>Q&A</p>
1:00-2:15 pm	<p>Lunch (East River Room 11th Floor)</p> <p>Briefing on the Urban Sustainable Development Goal Campaign: Jessica Espey (<i>The Sustainable Development Solutions Network</i>)</p> <p>Briefing on the Low Emissions Development Strategies (LEDS) Latin American and Caribbean Transport Working Group on Transportation Rodrigo Tornquist (Sustenar-Ar)</p>
2:30-3:30 pm	<p>Introduction: Anthony Townsend (Senior Researcher Scientist Rudin Center, New York University)</p> <p>Keynote Speech by Gabe Klein (COO Bridj, Former Chicago & DC DOT Chief and Zipcar Vice President)</p> <p>Q&A</p>
3:30-3:50 pm	Coffee/tea break
4:00-5:30 pm	Innovations and Insights from New York

Panelists: Frank Hebbert(Open Plans), John Raskin (Riders Alliance), Michael Sorkin (CUNY Urban Design Program), Veronica Vanterpool, (Tri-State Transportation Campaign),

Discussants: Sarah Kaufman (Rudin Center), Paul Steely White (Transportation Alternatives)

Moderator: Diane Davis (Harvard University)

Q&A

5:30-6:30 pm Reception (East River Room)
co-hosted by TransitCenter and American Assembly

Wednesday, October 29
Auditorium at lower level Ford Foundation

8:00-8: 50am Continental Breakfast (lower auditorium)

9:00-10:30 am **How to best design and implement better
access in cities?**

Panelists: Bob Cervero (UC-Berkeley), Juan Carlos Munoz (CoE BRT), Aimee Gauthier (ITDP), Herrie Schalekamp (ACET)

Discussants: David King (CSUD), Deborah Salon (Arizona University),Dorothy McCormick (ACET/Nairobi),Andrea Rizvi (CSUD)

Facilitator: Andres Pizzaro(Consultant-Argentina)

Q&A

10:30-10:50 am Coffee break

11:00-12:30 pm **Why bother about urban freight?**

Panelists: Nomesh Bolia (TRIPP), Joe Dack (HDR), Andrew Genn (NYCEDC), Stacey Hodge (NYC DOT), Howard Mann (NYMTC)

Discussants: Alison Conway (Metrofreight, City College of New York),Michael Browne (Gothenburg Urban Freight Platform)

Facilitator: Laetitia Dabanc (Director of Research at the French Institute of Science and Technology for Transport, Development and Networks (IFSTTAR, University of Paris-Est) and member of Metrofreight)

Q&A

12:30-1:45 pm

Lunch (East River Room 11th floor)

2:00-3:30 pm

Reforming the governance institutions of urban transport and land-use: What Challenges and Opportunities?

Panelists: Rohit Aggarawala (Bloomberg Associates), Harry Dimitriou (OMEGA), Genevieve Giuliano (Metrofreight), Jiang Yulin (CUSTReC)

Discussant: David Bragdon (Transit Center) Joshua Schank(Eno Center for Transportation), Jon Orcutt (former NYC DOT)

Facilitator: Tom Wright (Executive Director and President Elect, Regional Plan Association)
Q&A

3:30-3:50 pm

Coffee break

4:00-5:30 pm

Who leads change in transforming urban mobility and how can such leadership be supported?

Madeliane Janis (Los Angeles Alliance for a New Economy), Brad Lander (NYC Council Member 39th District-Brooklyn), Marc Norman (UPSTATE), Felipe Targa (Former Transport Minister Colombia/University of the Andes/World Bank)

Discussants: Karl Peet (SloCAT), Susan Zelinski (SMART, University of Michigan), Elliot“ Lee” G. Sander (HAKS)

Moderator: Margaret Newman (Executive Director, Municipal Art Society)

Q&A

Thursday, October 30
East River Room 11th floor

8:00-8:50am Continental Breakfast

9:00-10:00 am **Engaged Research and Global Collaborations**

Discussants: Chris Jones (Regional Plan Association), Jacqueline M. Klopp (Center for Sustainable Urban Development), Henry Ochieng (Kenya Alliance of Resident Associations) Ratanawaraha (Chulalongkorn University), Sarah Williams (MIT Civic Data Design Lab), Joan Byron (Pratt Center for Community Development)

Moderator: Anna Rubbo (CSUD/Global Studio, University of Sydney)

Q&A

10:00-10:20am Coffee break

10:30-11:30 am **New Collaborations and Creating an Agenda for Action**

Facilitators:

Nick Hamilton (American Assembly), Liz Marcello (CSUD), Danielle Petretta (CSUD)

11:30-12:30 pm **Future Directions: How can we contribute and work together to promote and support innovative action?**

A conversation with Henrik Nolmark (VREF) (moderator) Don Chen (Ford Foundation) Amy Kenyon (Ford Foundation), Amira Bliss (Rockefeller Foundation), Shin-pei Tsay (Transit Center)

12:30-2:00 pm Light lunch