



Nicolas Beaumont ITF 2018 May 24











PPMC - Paris Process on Mobility & Climate

A collaborative, public/private advocacy platform

On innovative, multimodal mobility





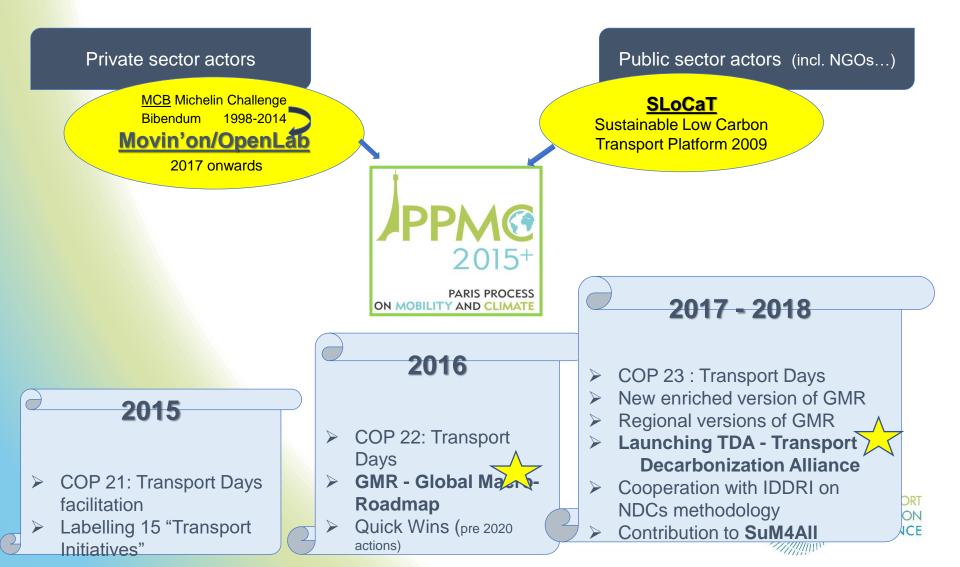




Created 2015 on the way to COP 21 ...

- To structure the voice of non-State actors involved in Transport at COP: «Global Climate Agenda» at COP 21 in Paris 2015, COP 22 in Marrakech 2016, COP 23 in Bonn 2017, COP 24 in Katowice 2018...)
- To help decision-makers move on implementing the Paris Agreement (developing a «Global Macro-Roadmap for Transport Decarbonization» as a pathway towards a net zero emission transport sector by 2050+

The Michelin Group is co-founder and stakeholder of the PPMC platform (Paris Process on Mobility and Climate) A Coalition to transform and develop Transport



PPMC's approach of a "Global Macro Roadmap for Transport"

3 key messages:

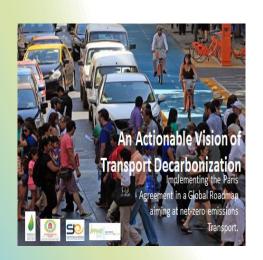
- 1. The Paris Agreement is a unique chance, for the transport sector, to really move on a track of true innovation, both in products and services, for the next 40 years
- **Decarbonizing transport** meaning net zero emission mobility by 2060 as the Paris Agreement states it- will not only be good for the climate but good also for urban pollution, access equity, lifestyle..... quality growth
- 3. Market forces alone will not be able to structure such a massive transformation in 40 years. A few smart, well-coordinated public policies at national and urban levels must rapidly catalyse the transformation and make the status quo not acceptable any more
- These three convictions have led PPMC to build a macro-roadmap for a phased, worldwide, synergized transformation that both the private and the public sector can use as a basis for a realistic, powerful action.

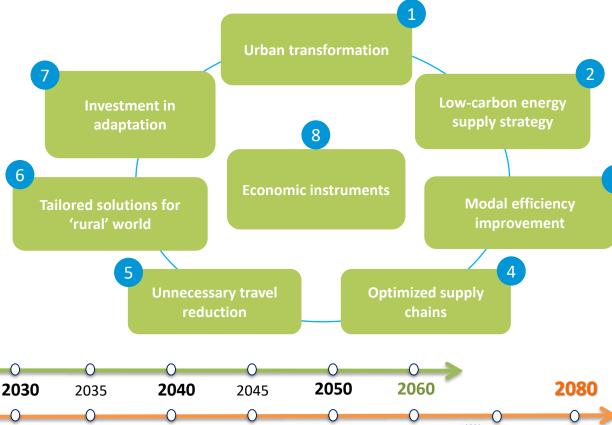


8 priorities to decarbonize/transform/develop transport

by 2050+
Implementing the Paris Agreement in a Global Roadmap aiming at zero net emission Transport







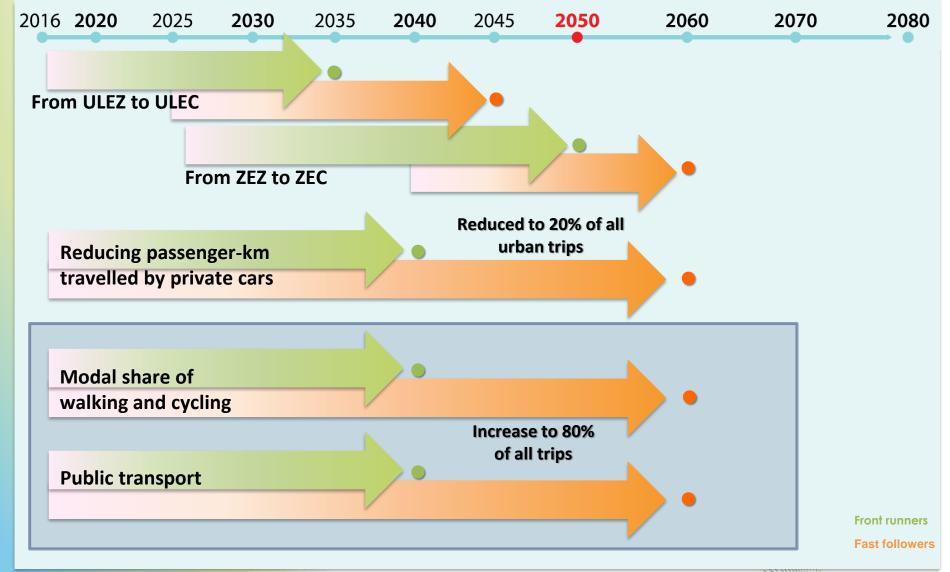
Trail blazers

2016 **2020** 2025 **2030** 2035 **2040** 2045 **2050 2060**Fast followers O



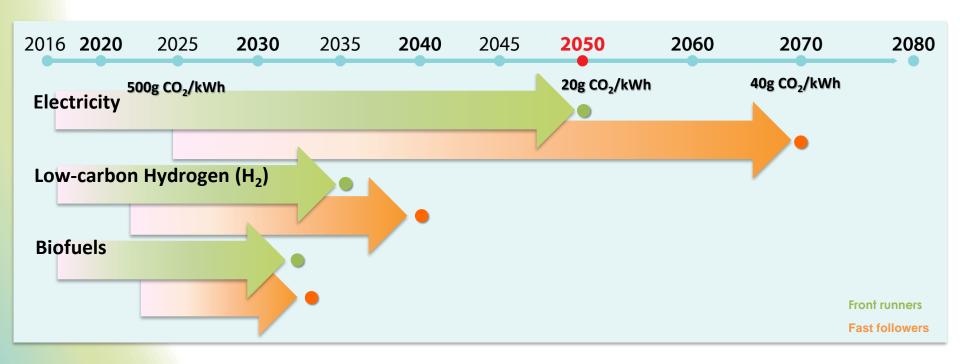
1. Urban transformation

Low-Emission Zones and Modal Shift



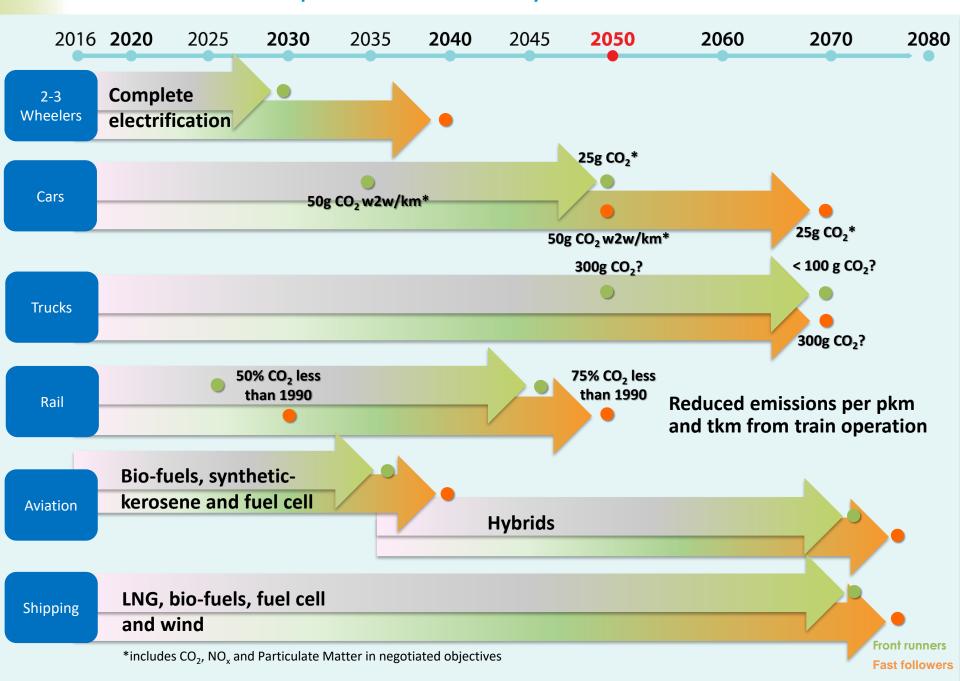


2. Low-carbon energy supply strategy

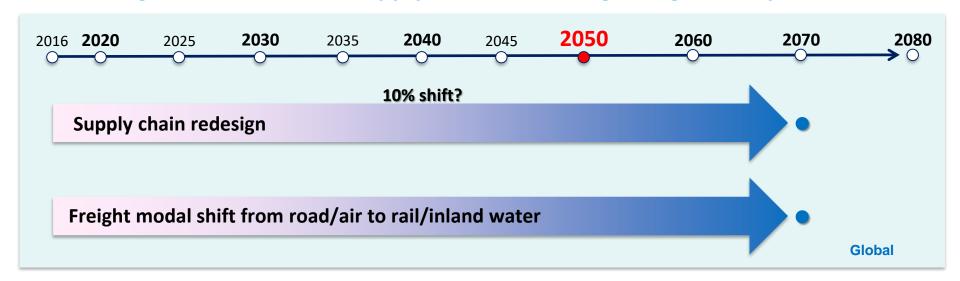




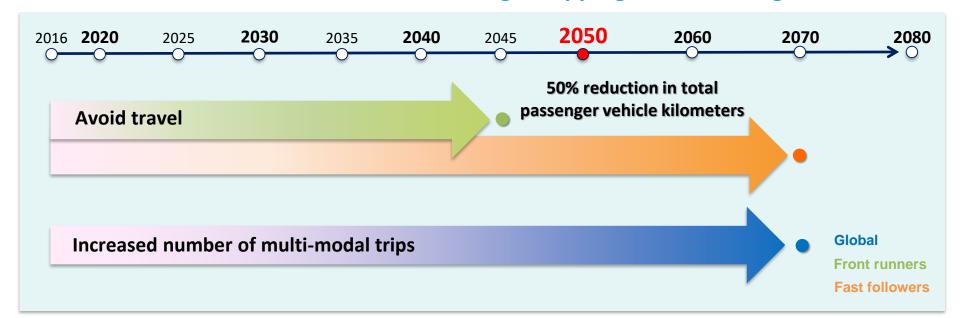
3. Improve modal and system efficiencies



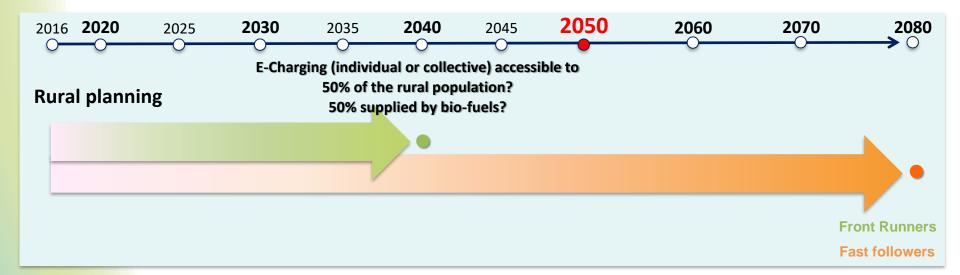
4. De-fragment and shorten supply chains to manage freight transport emissions



5. Avoid vehicle kilometers for commuting, shopping and accessing services

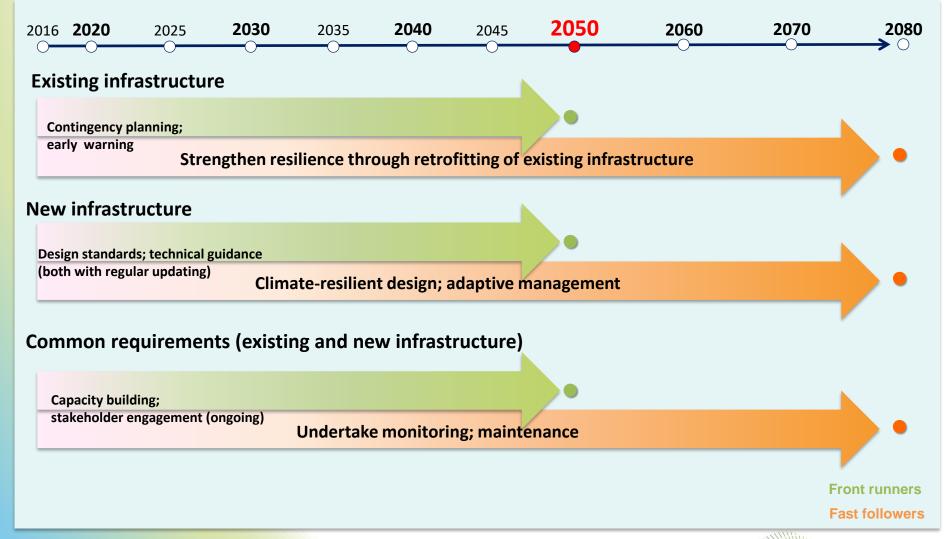


6. Provide low-carbon solutions for the rural populations





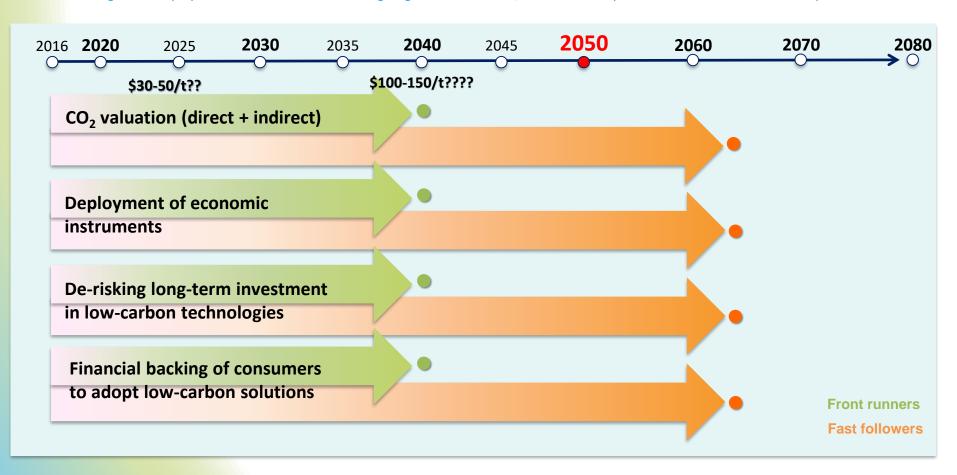
7. Accelerate action on adaptation in transport sector





8. Economic instruments

Large scale deployment of economic instruments giving a value to carbon, and which catalyze the transformation of the transport sector





Linkage between Global Macro-Roadmap and SDGs

Ambition

Strong impact

Medium impact

Weak impact

Component 1

Urban transformation

Component 2

Low-carbon energy

Component 3

Modal efficiency

Component 4

Optimized supply chains

Component 5

Travel reduction

Component 6

Solutions for rural areas

Component 7

Adaptation

Component 8

Economic instruments











GMR and TDA: Setting Direction and Providing Leadership

Setting Direction

The Global Macro-Road Map (GMR)

A demonstration-based, industry-led pathway for mobility transformation

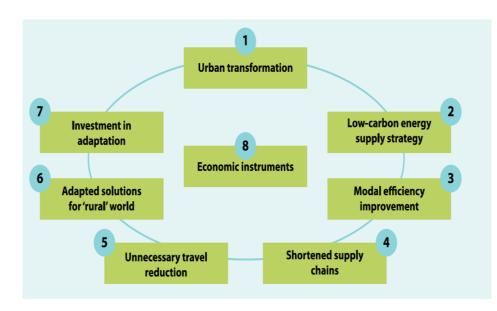
8 components aiming at

net zero emission for the transport sector by 2050+,

with phased timelines synergizing with other sectors,

including the energy sector,

in consistency with the Paris Agreement of COP21.



Provide Leadership

The Transport Decarbonization Alliance (TDA)

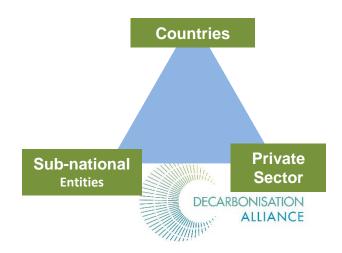
Bringing together a set of the "3C front runners" **Countries, Cities and Companies**>to provide political leadership for accelerating a systematic transformation of the transport sector

with regard to decarbonizing the transport sector

➤ to demonstrate the feasibility of bold, coordinated actions towards a "net zero emission economy" and their positive effects on economic growth

➤ to o be the game changer that build momentum by inspiring other Countries, Cities and Companies

in the context of the UNFCCC/COP process, e.g. the 2018 Facilitative Dialogue ("Talanoa Dialogue")



Thank you for your attention!



www.tda-mobility.org

For more information, please contact the TDA Secretariat: tdasecretariat@slocatpartnership.org

